



NICHOLE McCALL

INTRODUCTION

Life provides us with many interesting twists and turns, so I have divided my resume into four separate chapters. Each chapter focuses on the specific expertise and skills that I have developed during these time periods.

CONTACT DETAILS



Web

nicholemccall.com



Phone

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Email

nicholemccall@gmail.com

EXPERTISE

Architecture

Urban Planning

Photography

Illustration

SKILLS

Drafting / CAD

Model Making

Technical Writing

Mapmaking

Web Developing

Adobe Suite

CH 1: ARCHITECTURE & URBAN PLANNING

The first chapter began at the University of Michigan, where I studied architecture, and continued in New York at Columbia University, where I got a second degree in Urban Studies. During this time I worked in both the public and private sectors, and developed a strong passion for street photography, because of its unique ability to capture the intricacies of how cities function and evolve over time.

EDUCATION

Granted 2003
B.A. in Urban Studies
New York, NY

Columbia University

Magna Cum Laude with honors from the Department of Urban Studies
Scholarship Foundation Inc. and School of General Studies Scholar

Granted 1998
B.S. in Architecture
Ann Arbor, MI

University of Michigan

Burton L. Kampner Memorial Award and Scholarship
Golden Key National Honor Society and Dean's List honors

EXPERIENCE HIGHLIGHTS

2008 - 2009
New York, NY

Urban Planner

FXFowle Architects

Zoning analyses and maps for new Midtown development

2005 - 2008
Bronx Office

Senior City Planner

New York City Department of City Planning

Rezoning to make neighborhoods more habitable and equitable

2003 - 2005
New Jersey

Senior Planner

Hunterdon County Planning Board

County master plan revisions and review of new development applications

2001 - 2003
New York, NY

Web Developer

Mailman School of Public Health

Development of student life website and updates to international job database

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TRAVELS

I've always dreamt of being a photojournalist, which I got a glimpse of during a month-long stay in Mwanza, Tanzania. I've also traveled to Europe, the Middle East, and Asia, including two trips to Japan and a visit to the Pyramids of Giza.

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EXPERTISE

Photography

Video Production

Art Direction

Graphics

Copywriting

Editing

SKILLS

Adobe Suite

Final Cut Pro

AI Tools

Outreach

Communication

CH 2: PHOTOGRAPHY & VIDEO PRODUCTION

The next chapter began with the 2008 Recession, and continued with my move to Los Angeles in 2012. Three months after the recession began, I was laid off as new development stalled, which happened to coincide with my grandmother expressing interest in telling her life story. She was an avid photographer, so the idea developed into a documentary film about her life as a horse trainer and master gardener in the Badlands of North Dakota.

Over the following decade, my experience in the worlds of photography and video production included documentary filmmaking, red carpet and concert photography, indie filmmaking, television, and short form internet media. It was during this time that I developed a passion for visual storytelling.

Before my move to LA I did a series of travels, which included a month in Mwanza, Tanzania. Alongside Cornell University medical students and local residents, I documented medical cases, as well as visits to local medicine healers, an orphanage, a school, and a shop that took in and trained homeless children to make and sell arts and crafts.

EXPERIENCE HIGHLIGHTS

2009 - Present

New York, NY
Los Angeles, CA

Visual Content Creator

Nichole McCall Photography & Video

Producing, shooting, and editing of social media content and print media for small business, entrepreneurs, influencers, brands, and media companies, including Glamour, GQ, Dove, Giovanni, and Hollywood Music Magazine

2010 - 2018

New York, NY
Los Angeles, CA

Producer, Camera Op, Editor

Various Studios

Producing, shooting, and editing for production studios and media companies, including Condé Nast, CBS, The Food Network, ITV Studios, MTV, and Photostory / World Pictures

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AVOCATIONS

In addition to photography, I am an avid gardener, interior designer, writer, and acrylic painter. I also enjoy graphic design and illustration, especially for custom gifts for loved ones, such as t-shirts and photo books.

CH 3: PATIENT ADVOCACY & CAREGIVING

A new chapter of my life began with my dad's illness in 2018, and continued through the pandemic. My dad had complex health issues that required full-time care, and for the year that he was in and out of the hospital, it also required extensive patient advocacy to make sure his medical and rehabilitation needs were met. It was during this time that I learned how necessary and powerful patient advocacy could be, a role that required a vastly different skillset.

CH 4: COMMUNITY ORGANIZATION

In 2021 I moved back to California for a period of rest and personal development. Shortly after I arrived in Palm Springs, I became aware of issues that Southern California Edison was having with a newly installed billing system, as well as with the first generation of smart meters that were installed in Coachella Valley in 2009. As I began to dig deeper into the issues, I took on a role as local whistleblower and organizer of Edison Watchdogs. Our group began organically through conversations on NextDoor and later developed into a crowdsourced support group on Facebook for people having issues with their electric bills. During this time I dedicated myself to research, writing, and visual art.

EXPERIENCE HIGHLIGHTS

2021 – Present
Palm Springs, CA

Community Organizer **Edison Watchdogs**

Organization of community crowdsourced support group for people having issues with electric bills

2021 – Present
Palm Springs, CA

Visual Content Creator, Writer **A Universal Puzzle Media Platform**

Social media content, long-form articles, books, and documentary videos covering science and philosophy



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EXPERTISE

Health Care 

Advocacy 

Caregiving 

Writing 

Visual Art 

SKILLS

Organization 

Outreach 

Home Renovation 

Interior Design 

Gardening 

Acrylic Painting 